

TIME	TITLE	DESCRIPTION	ADDITIONAL INFO
00:00 10'	<b>Introduction - what are media?</b>	In the introductory part, it is necessary to check with the participants their previous knowledge of the media by asking "What are media?" using the brainstorming method or the mentimeter (depending on offline or online implementation).	
00:10 5'	<b>Types and purpose of media</b>	The facilitator introduces the participants to the types (public, commercial, non-profit) and the purpose of the media (information, education, entertainment)	
00:15 15'	<b>The basics of media literacy</b>	The facilitator presents the basics of fact-checking using the questions: who, what, when, where, why; but also by checking sources, dates, impressum, available links and other sources.	
00:30 20'	<b>The basics of critical thinking and its application in media</b>	The facilitator presents the basics of critical thinking, how we acquire this skill and where we use it in the media.	
00:50 10'	<b>(Cross-border) examples of bad practice</b>	The final part of the presentation presents examples of bad media practice that resort to sensationalism and incite fears and mistrust among people. The facilitator is responsible for selection based on available materials in the most widely read local and national media.	
01:00 15'	<b>Media analysis</b>	The group gets the opportunity to apply the acquired knowledge and create their own media content based on examples of bad practice. In group work, they change the title, the selected photo and the highlighted information. If they have enough time, they can also write the whole text of the news from scratch.	
01:15 15'	<b>Presentation and conclusion</b>	Participants present the results of group work.	
01:30			

TOTAL LENGTH: 01:30

## Media literacy - crossborder perspective - block details

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00:00  
10'

### Introduction - what are media?

In the introductory part, it is necessary to check with the participants their previous knowledge of the media by asking "What are media?" using the brainstorming method or the mentimeter (depending on offline or online implementation).

00:10  
5'

### Types and purpose of media

The facilitator introduces the participants to the types (public, commercial, non-profit) and the purpose of the media (information, education, entertainment)

00:15  
15'

### The basics of media literacy

The facilitator presents the basics of fact-checking using the questions: who, what, when, where, why; but also by checking sources, dates, impressum, available links and other sources.

00:30  
20'

### The basics of critical thinking and its application in media

The facilitator presents the basics of critical thinking, how we acquire this skill and where we use it in the media.

00:50  
10'

### (Cross-border) examples of bad practice

The final part of the presentation presents examples of bad media practice that resort to sensationalism and incite fears and mistrust among people. The facilitator is responsible for selection based on available materials in the most widely read local and national media.

01:00  
15'

### Media analysis

The group gets the opportunity to apply the acquired knowledge and create their own media content based on examples of bad practice. In group work, they change the title, the selected photo and the highlighted information. If they have enough time, they can also write the whole text of the news from scratch.

01:15  
15'

### Presentation and conclusion

Participants present the results of group work.

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